

Premium Japan Travel Experience

travelmart.jp newsletter Vol.5 Aug., 2026



TRAVELMART is a Japan-based travel agency, wholesaler and DMC specializing in premium and tailor-made travel experiences.

With more than 40 years of industry experience, we provide reliable, high-quality travel arrangements throughout Japan.

<https://www.travelmart.jp>

This newsletter is distributed to selected foreign travel agencies and travel advisors specializing in travel to Japan. (Distribution: Approximately 1,000 travel professionals)

If you are not the appropriate contact, we would appreciate it if you could forward this newsletter to the relevant department.

Dear Travel Industry Partner,

Greetings from Aizu-Wakamatsu, one of Japan's best-preserved samurai cities.

Here are the latest updates and travel information to help you plan and sell Japan travel.

<Recent Japan Travel Updates>

- * Japan Selects 17 Regions for International Snow Resort Development.
The Japan Tourism Agency announced that it has selected 17 regions from across Japan, including Daisetsuzan (Hokkaido), Hachimantai (Iwate Pref.), Zao (Yamagata Pref.), Aizu-Wakamatsu/Bandai (Fukushima Pref.), Inawashiro (Fukushima Pref.), Hakuba (Nagano Pref.), Katsuyama (Fukui Pref.), Biwako (Shiga Pref.), and so on, to receive support under its "Project to Promote the Formation of Internationally Competitive Snow Resorts."
 - * Asuka-Fujiwara Palace Site in Nara Prefecture was officially inscribed on the World Heritage List.
Japan now has 27 World Heritage Sites.
External link: <https://asuka-fujiwara.jp/en/news/4658/>
 - * A magnitude 7.1 earthquake struck Kumamoto Prefecture on the evening of July 28, 2026.
This area is close to popular tourist destinations such as Mt. Aso and Yufuin Hot Springs.
Further aftershocks are expected. Please advise clients traveling to the area this summer to monitor local conditions and exercise caution.
External link: <https://english.kyodonews.net/articles/-/81055>
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<Events to Watch in the First Half of 2027 (extract) >

- * OUCHI-JUKU Snow Festival 2027 (Festival)
Ouchi-Juku (Fukushima Pref.), Feb. 13, 2027 - Feb. 14, 2027
External link: <https://fukushima.travel/blogs/visiting-the-ouchi-juku-snow-festival/72>
- * FOODEX JAPAN 2027 (Trade Fair)
International Food & Beverage Exhibition
Tokyo, Mar. 9, 2027 - Mar. 12, 2027
External link: <https://foodex.jma.or.jp/en/>
- * GREEN×EXPO 2027 (EXPO)
International Horticultural Expo
Yokohama, Mar. 19, 2027 - Sept. 26, 2027
External link: <https://expo2027yokohama.or.jp/en/>
- * ANIME JAPAN 2027 (Trade Fair)
Osaka, Mar. 26, 2027 - Mar. 28, 2027
External link: <https://anime-japan.jp/en/>

We are now accepting inquiries for tailor-made tours to these events.

<Now Accepting Inquiries for Travel Programs from the Second Half of 2026 Onward>

Sample Itinerary:

=Experience Untouched JAPOW Powder Snow Away from the Crowds=
Introduce your clients to one of Japan's best-kept skiing secrets in the Aizu region of Fukushima.
Highlights include:

- Exceptional light, dry powder snow ("JAPOW")
- Authentic samurai heritage
- Traditional hot spring resorts
- Fewer crowds and better value than Japan's major ski destinations

(External link: URABANDAI Ski Resort Guide)

https://www.urabandai-inf.com/en/?page_id=25017

<Our Travel Services>

As your trusted Japan travel partner, we offer:

- Reliable and detail-oriented travel operations
- White-label services with confidential net rates for travel professionals
- Fully customized itineraries throughout Japan
- Complimentary travel consultation
- Prompt responses and competitive pricing
- One-stop travel arrangements through our direct contracts with hotels, transportation companies, guides, and other local suppliers

Because we work directly with most suppliers, we can efficiently coordinate every aspect of your clients' journey while maintaining consistent quality and smooth communication.

Whether your clients wish to visit Japan's famous destinations or explore unique regional experiences, we can create tailor-made itineraries to meet their interests.

To ensure consistently high service standards, we intentionally limit the number of projects we accept.

We encourage you to contact us early for upcoming travel plans.

<Wellness & Medical Support>

* In addition to travel arrangements, we can also arrange wellness services including:

- Acupuncture
- Shiatsu
- Massage
- Aromatherapy

We also provide access to trusted medical professionals and can

coordinate online medical support with hospitals when necessary,
helping international visitors receive appropriate assistance should
health concerns arise during their stay in Japan.

<https://www.travelmart.jp/inbound/medical.htm>

<Let's Work Together>

If you have any questions or upcoming Japan travel projects, we would be delighted to hear from you.

Please contact us for tailor-made itineraries and special arrangements for your clients at:

enquiry@travelmart.jp

We look forward to becoming your trusted travel partner in Japan.

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